

NAGAR NIGAM BAREILLY



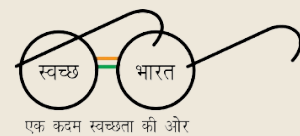
NEWSLETTER

AUGUST 2024

बेहतर से बेहतरीन की ओर बरेली



NAGAR NIGAM BAREILLY



AUGUST 2024



“बेहतर से बेहतरीन की ओर बरेली”

NEWSLETTER

Message From Hon'ble Mayor's And Commissioner's Desk



Dr. Umesh Gautam
Mayor, Nagar Nigam Bareilly



Smt. Nidhi Gupta Vats (I. A. S.)
Municipal Commissioner, Nagar Nigam Bareilly

We aim to provide the best of Nagar Nigam services to the residents of Bareilly in an efficient and user-friendly manner and we are delivering the Citizen services in the new digital world by bring most of the Nagar Nigam services via a unified portal for citizens to get the information from various departments in a central place which is accessible via web and mobile, both the platforms. Will strive to work hard to provide you transparency in functioning of Bareilly Nagar Nigam and improve the civic amenities to the city.

August 2024

ALL INDIA INSTITUTE OF LOCAL SELF GOVERNMENT

SAFAI APNAO, BEEMARI BHAGAO CAMPAIGN

Date- 01/08/2024-31/08/2024

AUGUST 2024

SBM team Bareilly, from date-01/08/2024 to 31/08/2024 In a bid to maintain a clean and healthy environment, Nagar Nigam has launched the "Safai Apnao, Beemari Bhagao" campaign. The initiative aims to create awareness about the importance of cleanliness and hygiene in preventing the spread of diseases.

Key Highlights of initiative are given below:

- Door-to-door waste collection and proper disposal.
- Regular cleaning of public areas, including streets, parks, and markets.
- Installation of new dustbins and sanitation facilities.
- Awareness programs and workshops on hygiene practices.
- Collaboration with local schools and community groups to promote cleanliness.
- Creating awareness through social media platforms (Instagram and X).



"We are committed to providing a clean and healthy environment for our citizens. The 'Safai Apnao, Beemari Bhagao' campaign is a step towards achieving this goal. We urge everyone to join hands and make this initiative a success."

KAKORI TRAIN ACTION SHATABDI Mahotsav

AUGUST 2024

On 09 Aug, 2024 occasion of Kakori Train Action Shatabdi Mahotsav anniversary Nagar Nigam Bareilly together with SBM Team has organised a signature campaign at Khan Bahadur Khan Shaheed Smarak aiming to create awareness among peoples about struggle of our freedom fighters.

A huge rally was organised from Gandhi Udhyan to Khan Bahadur Khan Shaheed Smarak in which more than 2000 volunteers has participated.

Various cultural events are also organised at Shaheed Smarak on patriotic themes. A plantation drive was organised in Seth Damodar Park and garlanding was done on statue of Saheed Khan Bahadur Khan.



Swachh Paathshaala 2.0

Under swachh Paathshaala 2.0 campaign various activities are performed by students in different schools like making rakhi from waste material, rangoli making, poster designing etc. aiming to increase awareness in students about cleanliness and hygiene.



INTERNATIONAL YOUTH DAY

AUGUST 2024



On the occasion of international Youth day date - 12/08/2024 Hon'ble Mayor Bareilly Nagar Nigam Dr. Umesh Gautam has distributed appointment letters to the TULIP (The Urban Learning Internship Programme) interns. This is an internship programme under Ministry of Housing and Urban Affairs categorised in five category. These exceptional individuals have demonstrated outstanding skills, passion, and dedication to their respective fields, and we are thrilled to welcome them to our team. The Tulip Internship Program offers a unique opportunity for young professionals to gain hands-on experience, work on meaningful projects, and contribute to the growth and development of our great city. "We are committed to fostering the next generation of leaders and innovators," Dr. Umesh Gautam has said "I am confident that these talented interns will bring fresh perspectives, creative ideas, and enthusiasm to our team, and I look forward to seeing the impact they will make."



TULIP
LEARN · GROW · CHANGE



**Ministry of Housing
and Urban Affairs**
Government of India

#BEMISAALBAREILLY

“बेहतर से बेहतर कि ओर बरेली”

#SWACHHBAREILLY

78 TH INDEPENDENCE DAY CELEBRATION CERMONY

AUGUST 2024



ON INDEPENDENCE DAY SWACHH SAMMAN SAMAAROH WE PROUDLY DISTRIBUTED CERTIFICATES UNDER FOLLOWING CATEGORIES: -

- SWACHH PAATHSHALA 2.0
- SWACHH CHAMPION
- PRERAK WARD
- SWACHH WARD RANKING
- BEST ZONE IN DOOR-TO-DOOR COVERAGE.
- BEST PRACTICES AND INNOVATION BULK WASTE GENERATOR
- SELF HELP GROUPS
- SWACHH SCHOOLS
- PLASTIC YODHA (ARAMBH 4.0)
- NALLAH SAFAAI
- BEST PRACTICES IN ENVIRONMENTAL PROTECTION

These certificates recognize their outstanding contributions to maintaining a clean and hygienic environment in their school as well as their surroundings, and their dedication to promoting health and wellness through proper sanitation practices. We commend their efforts and encourage them to continue being ambassadors of cleanliness and hygiene in their communities



"ON 78 INDEPENDENCE DAY, OUR TEAM AT NAGAR NIGAM BAREILLY HAS ORGANIZED A SUCCESSFUL PLANTATION DRIVE AT SATELLITE CHAURAH AND NAGAR NIGAM PREMISES.

WE ARE GRATEFUL FOR THE PARTICIPATION OF ALL VOLUNTEERS, INCLUDING MAYOR AND MUNICIPAL COMMISSIONER BAREILLY, WHO JOINED US IN THIS INITIATIVE. TOGETHER, WE CAN MAKE A DIFFERENCE AND CREATE A CLEANER, HEALTHIER ENVIRONMENT FOR OUR COMMUNITY.

LET'S CONTINUE TO NURTURE THESE SAPLINGS AND MAKE OUR CITY A BETTER PLACE, ONE TREE AT A TIME!

Nagar Nigam Bareilly Swachh Bharat Mission (SBM) team has intensified its Information, Education, and Communication (IEC) activities to promote behavioural change and encourage community participation in maintaining cleanliness and sanitation. SBM's IEC activities have brought significant change in our community's mindset. We're committed to maintaining cleanliness. Some of the activities performed by our IEC team within this month are as follows: -

- ▶ Door to Door Garbage Collection/ Segregation/ Home Composting Awareness.
- ▶ Yellow/Red Spot Activity.
- ▶ Swachh Sarthi Club formation.
- ▶ CT & PT/MRF/Composter/STP Inspection

Door to Door Awareness activities



Our IEC team is working hardly to change behaviour of community by visiting door to door on daily basis and creating awareness among peoples for using separates bins for solid, wet, sanitary, hazardous waste. Awareness related to Plastic Ban Team is working to increase home as well as community composting on grass root level and guiding whole community for not to through waste outside and only give waste to waste pickers vehicles provided by Nagar Nigam or notified by Nagar Nigam.

Yellow/Red Spot removal Related Awareness

Nagar Nigam IEC Team constantly working on removal of yellow and red spot and creating awareness among citizen not to urinate/spitting in open areas, they are also guiding peoples that this is illegal and unhygienic act these spot acts as a breeding ground of various harm full bacteria/viruses which will infect whole community. After cleaning these spots area is painted beautifully with some impressive messages/quotes.



Social Inclusion of SHG In Functioning of RRR Centres



Our IEC team working with great efforts to create awareness on Reduce, Reuse, and Recycle concept. Reduce means to aware people about the things which can't be reused/recycled has to be send to RRR centres for further processing Reuse means to aware citizen how they can help needy people by donating unused articles with the help of NGO or RRR centres from where needy peoples can collect for their use. Recycle means recyclable materials are separately given to RRR centres for recycling. SHG groups are actively working in functioning of RRR centres they are collecting the unsing articles from the citizens and giving it to needy peoples with the help of RRR centres. Nagar Nigam is appreciating there holy effort.

INTERVENTION OF SWACHH SAARTHI CLUB



Waste to Art

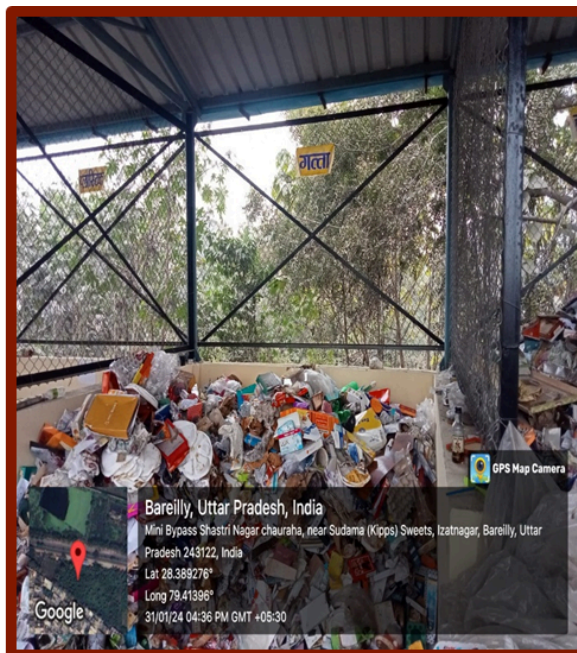
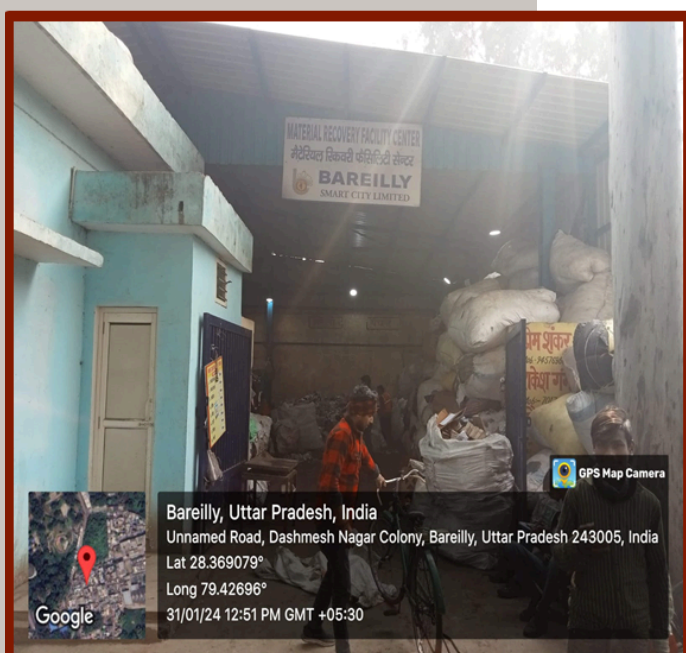
Under Swachh Paathshaala 2.0 these Schools are performing various activities in their school to create awareness among students about cleanliness in alignment to this one is Waste to Art initiative in which student are making various art design from the waste product such as Rakhi, Wall Hangings etc these Student are actively participating in these activities in a bid to appreciate their efforts Nagar Nigam has given certificates to the students

CT & PT/MRF/COMMUNITY COMPOSTER MONITORING

AUGUST 2024



Nagar Nigam IEC team doing inspection on regular basis of all the city facilities i.e. CT, PT, MRF centre, Composter and STP plants and submitting reports of inspection to competent authority for maintenance and proper functioning. These inspections are based on guidelines provided by Swachh Bharat Mission Swachh Sarvekshan 2024 toolkit.



'EK PED MAA KE NAAM'



Breilly Cant, Member of Legislative Assembly Shri Sanjeev Agarwal together with Municipal Corporation Nagar Nigam Bareilly , proudly joined the "Ek Ped Maa Ke Naam" (One Tree in Mother's Name) campaign, aiming to promote environmental conservation and honor mothers. He has planted trees in ward 21 Shubash Nagar, Amrit Vatika near Tapeswarnath Temple to support this noble initiative, emphasizing the importance of protecting our planet for future generations.

Shri Agarwal has said that "I'm honored to be part of this inspiring campaign, which not only fosters environmental awareness but also celebrates the selfless love of mothers".

"Let's work together to create a greener, healthier world."

'EK PED MAA KE NAAM'



The prime minister, Shri Narendra Modi has launched 'Ek Ped maa Ke Naam' campaign on the occasion of World Environment Day. Shri Modi has planted a peepal tree at Buddha Jayanti Park in Delhi in addition to this Nagar Nigam Bareilly in a bid to increase green cover and promote a clean Environment, Nagar Nigam has also joined the "Ek Ped Maa Ke Naam" Campaign. The initiative encourages citizens to plant a tree in the name of their mother or mother figure, promoting a sense of responsibility and connection with nature. Key highlights of the initiative are given below: -

- Free tree saplings distribution and plantation at various locations
- Identification of suitable locations for tree plantation
- Involvement of local schools, colleges, and community groups
- Awareness programs on the importance of trees and environmental conservation
- Encouragement of citizens to share photos with their planted trees on social media using a branded hashtag

75000 HOME COMPOSTING CAMPAIGN

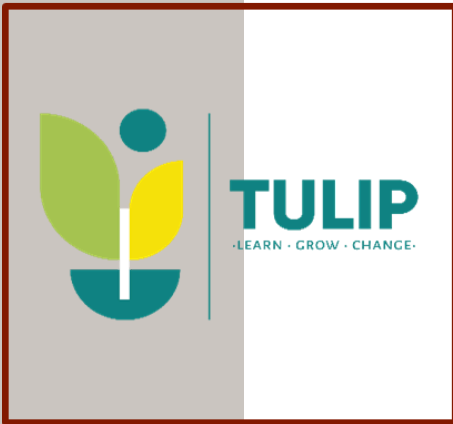


Swachh Bharat Mission Urban 2.0 **“HAR GHAR SWACHHATA, HAR GHAR HARIYAALI”** Abhiyaan government of UP has set 75000 home composting initiative from date 15/07/2024 to 15/09/2024 in addition to this Nagar Nigam Bareilly, as part of its commitment to sustainability and waste reduction, is proud to announce that our SBM team are working to increase Home Composting awareness. This groundbreaking program aims to empower residents to take control of their waste management, reduce greenhouse gas emissions, and create a cleaner, healthier environment for future generations. Home composting is a simple yet powerful action. We're excited to support this community-driven initiative. Home composting marks a significant step towards a sustainable future. We're empowering residents to make a positive impact.

PROGRAM BENEFITS:-

1. REDUCTION IN WASTE SENT TO LANDFILLS.
2. CONSERVES WATER AND ENERGY.
3. DECREASES GREENHOUSE GAS EMISSIONS.
4. CREATES VALUABLE NUTRIENT-RICH COMPOST.
5. PROMOTES COMMUNITY INVOLVEMENT AND EDUCATION

TULIP INTERNS EXPOSURE VISIT



The Urban Learning Internship Program (TULIP) was launched by the Ministry of Housing and Urban Affairs (MoHUA) and All India Council for Technical Education (AICTE) (Ministry of Education) on 4th June 2020. Since its launch, the program has been successful in drawing numerous applications from youth across the nation and gaining momentum day-by-day. Nagar Nigam Bareilly has organized various exposure visits for Tulip interns in presence of IEC SBM team, of various city facilities related to waste disposal and water treatment for example: -

- 1- MRF CENTRES & STP
- 2- RRR CENTRES
- 3- GVP POINTS,
- 4- HOME COMPOSTING & COMMUNITY COMPOSTER SITES ETC.

"WE ARE COMMITTED TO NURTURING THE NEXT GENERATION OF PROFESSIONALS. THESE EXPOSURE VISITS PROVIDE INVALUABLE OPPORTUNITIES FOR OUR INTERNS TO LEARN, GROW, AND MAKE MEANINGFUL CONNECTIONS."

BWG,RWA SBM WORKSHOP



Municipal Corporation Bareilly organized capacity building training for stakeholders (BWG/RWA) on date-22/08/2024 to enhance the knowledge of waste management and including their roles and responsibilities regarding waste management at their own premises. The objective of the training was to give technical and handhold support to stakeholders by guiding them on waste management & SWM rules

NAGAR NIGAM BAREILLY



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#GoodGovernance

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