



NAGAR NIGAM BAREILLY

News Letter November 2024

NAGAR NIGAM BAREILLY

NEWS LETTER



Dr. Umesh Gautam
Mayor, Nagar Nigam Bareilly



Shri. Sanjeev Kumar Maurya (I.A.S.)
Municipal Commissioner, Nagar
Nigam Bareilly

The Bareilly Nagar Nigam is committed to delivering top-quality municipal services to its residents in an efficient and accessible manner. In response to advancements in digital technology and the evolving needs of the community, it is modernizing its service delivery by launching a unified digital platform. This platform will serve as a centralized hub for accessing information and services from various Nagar Nigam departments. Available through both a web portal and a mobile app, it ensures that citizens can easily obtain essential services. The new platform marks a significant step towards making the Bareilly Nagar Nigam's operations more transparent and user-friendly. It provides residents with the ability to interact with different departments, monitor the progress of their service requests, and access relevant information in one place. The interface is designed to be simple and intuitive, enabling even those with limited technical skills to navigate and utilize the services with ease.

November 2024

ALL INDIA INSTITUTE OF LOCAL SELF GOVERNMENT

Door To Door Segregation Awareness

Residents were informed about the cleanliness drive and waste segregation. Awareness campaigns were conducted by visiting households to educate people about proper waste management. They were briefed on two distinct types of waste and advised to segregate dry and wet waste, along with sanitary and hazardous waste, at their homes. Residents were encouraged to dispose of the segregated waste daily through the municipal waste collection vehicles. This initiative aims to protect the environment from pollution and prevent diseases caused by improper waste disposal. Through these efforts, residents were motivated to adopt waste segregation practices and contribute to maintaining a cleaner and healthier community.



Swachh Vidhyalay Awareness Program



The Swachh Bharat Mission team from the Bareilly Municipal Corporation organized an educational program at Suraj Bhan Public School aimed at raising awareness among students about the significance of cleanliness. The session covered topics such as the separation of wet and dry waste, the benefits of composting at home, and the advantages of using cloth bags over plastic alternatives.



Swachh Vidhyalay Awareness Program



This initiative is crucial as it teaches children the value of cleanliness from a young age, highlighting that maintaining cleanliness is not only a personal duty but also a collective responsibility. The program ended with a commitment to cleanliness made by both students and teachers. The principal and staff of the school reaffirmed their dedication to supporting these initiatives. The Bareilly Municipal Corporation plans to keep organizing similar events to enhance the cleanliness and health of the city, promoting collaborative efforts to turn Bareilly into a cleaner and more attractive place.



Single Use Plastic Banned Campaign



A campaign against single-use plastic was organized, during which shopkeepers were encouraged to replace plastic and single-use polythene with cloth bags. Information was provided on the harmful effects of plastic, emphasizing that plastic with less than 50 microns deteriorates after a single use, is non-biodegradable, and cannot be reused, making it detrimental to the environment and human life. Feedback was gathered from residents of the ward during the activity in this locality, some of whom pledged to stop using single-use plastic. Several individuals, including Ram, Mohan, Shiv, Rupesh, Rakesh, Mukesh, and Ankur, actively participated in the campaign and were made aware of the importance of this initiative.

Clean Toilet Campaign (Swachh Sauchalya Abhiyaan)



As per the government guidelines, the "Clean Toilet Campaign" is being conducted from November 19 to December 25, 2024. Under this initiative, on November 25, 2024, the Swachh Bharat Mission team of Bareilly Municipal Corporation organized an awareness drive at community and public toilets. Students from various schools' Swachh Sarathi Clubs actively participated in the campaign. Activities were conducted at specific locations, including the community toilet on Chaupla Road with students from Police Modern School, the community toilet near Kila Thana with students from Tilak Inter College, and the public toilet at DelapeerChauraha with students from P.C. Azad Inter College.

Clean Toilet Campaign (Swachh Sauchalya Abhiyaan)



As part of the initiative, members of the Swachh Sarathi Clubs displayed essential information related to community toilets constructed by the Municipal Corporation, such as caretaker details, contact numbers, Google locator IDs, and available facilities, on the toilet walls. Additionally, wall paintings were created to promote toilet usage and spread the message of cleanliness to the public.



Bareilly, Uttar Pradesh, India

World Toilet Day

Bareilly Municipal Corporation celebrated World Toilet Day today with the inauguration of a new toilet facility under Chaupula Bridge by Honourable Mayor Dr. Umesh Gautam, in the presence of the Environmental Engineer and the ward councillor. On this occasion, a special cleanliness drive was conducted around all public toilets in the city. The Swachh Bharat Mission team undertook thorough cleaning and organized awareness campaigns at all toilet sites.



34, Beharipur, Bareilly, Uttar Pradesh 243001, India.
Lat: 28.353197, Long: 79.408230

24.78° 237.5W

People found practicing open defecation were counselled on the health risks associated with it and encouraged to use the public toilets established by the Municipal Corporation. The public was urged to adopt toilet usage as a step towards a healthier tomorrow. This newly inaugurated toilet is equipped with modern amenities, including adequate water supply and regular maintenance, managed by Jagran Agency to ensure cleanliness.

Swachh Chath Pooja



On the auspicious occasion of Chhath Puja 2024, the Bareilly Municipal Corporation organized a cleanliness awareness campaign to sensitize devotees and residents about the importance of maintaining hygiene. Devotees at the puja venues were urged not to litter and to avoid the use of single-use plastic materials. The use of single-use plastic and thermocol was strictly prohibited. The corporation emphasized the significance of cleanliness, encouraging people to utilize dustbins and ensure proper disposal of waste. Citizens were also requested to segregate dry and wet waste appropriately for effective waste management.

Awareness Activities Of 14420



Under the Swachh Bharat Mission, Supervisor Nikhil Kumar and IEC team members conducted an awareness campaign in Ward 08, Model Town, near the Model Town Police Post Colony. The campaign aimed to educate residents about the importance of cleaning septic tanks every three years to prevent water contamination by harmful pollutants like Malasur. Citizens were also informed about the helpline number 14420 for related assistance and inquiries.

Capacity Building Program



A Capacity Building Workshop was organized by the Swachh Bharat Mission team of Bareilly Municipal Corporation in Wards 39 and 53. The event was attended by Sanitation Inspector Shri Rakesh Gangwar, members of the Swachh Bharat Mission team, and Door-to-Door Managers. This workshop was conducted under the aegis of Swachh Bharat Mission with the objective of promoting public awareness and meeting the standards of Swachh Survekshan 2024. During the program, a meeting was held with all ward supervisors and door-to-door supervisors to discuss the standards of Swachh Survekshan 2024. Supervisors were briefed about identified shortcomings and were instructed to implement further improvements in their respective wards. The primary aim of this workshop was to spread awareness among citizens about cleanliness and to foster a clean and healthy environment.

Constitution Day

On the occasion of Constitution Day, a program was organized by the Municipal Corporation, Bareilly, at Ambedkar Park. Students of Kasturba Balika Inter College performed a thought-provoking street play to raise awareness about the Constitution and also formed a human chain to emphasize its importance. Additionally, various activities were conducted by the Swachh Bharat Mission team. Under a special cleanliness drive, collective efforts were made to clean the surrounding areas. Furthermore, competitions such as painting, essay writing, and quizzes were organized at Kasturba Balika Inter College, where students actively participated. This initiative by the Municipal Corporation aimed to instill patriotism and promote social awareness on this significant occasion.



Exposure Visit Of Swachh Sarthi Club Member



On November 14, 2024, in celebration of Children's Day, the Swachh Bharat Mission team organized an exposure visit for the students of The Guru School, Zone 4, to the MRF Center in Ward 46, Hartmann. During the visit, the team provided detailed information about the MRF Center, explaining how dry waste is segregated and sent for recycling. They also demonstrated the functioning of the plastic pellet machine, showcasing how plastic waste is recycled into small granules that can be reused. The initiative aimed to educate children about effective waste management and the importance of recycling in promoting environmental sustainability.



Roko Toko Abhiyaan

A "Roko Toko" campaign was organized in Ward 61, Kanungo Goyan, under the Swachh Bharat Mission to promote awareness among residents regarding the prohibition of spitting in public areas. The team outlined the punitive measure of a ₹250 fine applicable to individuals who spit in public spaces, including walls and intersections. In alignment with the "Roko Toko" initiative, community members were urged to intervene and educate those observed spitting in public, stressing the significance of upholding cleanliness.



Bareilly 311 App



बरेली, उत्तर प्रदेश, भारत
मोहल्ला जसोली, बरेली, उत्तर प्रदेश 243001, भारत
2419°



Residents were informed about the "Bareilly 311" app and encouraged to download it. They were guided on how to use the app to submit their complaints regarding cleanliness and other municipal issues directly to the Nagar Nigam. It was emphasized that the app ensures swift resolution of grievances. Citizens appreciated the initiative, describing the app as helpful and effective, enabling them to address their concerns conveniently from home. Many expressed their willingness to download the app immediately to benefit from its services.

CLEANLINESS DRIVE ON GGIC AT 14 NOVEMBER CHILDREN DAY



On November 14, 2024, a special cleanliness program was organized by the Swachh Bharat Mission (SBM) team at the Government Inter College, located in Azam Nagar Ward, Zone-2. The event, coinciding with Children's Day celebrations, aimed to instill the importance of cleanliness among students and the community. The program was graced by the Honorable Mayor, who was joined by Dr. Shabeen from the Vedan Group, the school principal, and faculty members. Their presence added significance to the initiative, highlighting the collective responsibility of individuals, institutions, and local government in achieving the goals of the Swachh Bharat Mission.

The event commenced with a cleanliness drive led by the Honorable Mayor, members of the Vedan Group, school teachers, and students. Together, they demonstrated the spirit of collaboration in keeping public spaces clean and setting an example for the community. During the program, the SBM logo was created as a symbolic representation of the mission's commitment to cleanliness. This creative endeavor not only captured the attention of participants but also served as a powerful visual message promoting the importance of a clean and hygienic environment.

Swachhta Ki Human Chain



A series of engaging activities were conducted to further emphasize the theme of cleanliness. Students participated enthusiastically in painting, speech, and essay competitions, each centered on the concept of maintaining a clean environment. These activities provided a platform for young minds to express their understanding of cleanliness and sustainability through creativity and critical thinking. The Honorable Mayor recognized and awarded the outstanding performers, encouraging the students to continue contributing to the Swachh Bharat Mission in their unique ways.

The program concluded with a thought-provoking street play, which shed light on crucial topics such as waste segregation, environmental conservation, and the principles of Reduce, Reuse, and Recycle (the 3Rs). The street play was performed with the objective of spreading awareness among the participants and inspiring action within the community. Through this impactful conclusion, the program successfully reinforced the values of cleanliness and environmental stewardship, leaving a lasting impression on everyone present.

Exposure visit at STP plant and Legacy plant by IAS trainees



As part of a community service initiative, the trainees organized a cleanliness drive at Pant Park, in which all trainees, municipal corporation officials, and staff actively participated. Following this, a seminar was conducted by Municipal Health Officer Dr. Ganu Prakash at Ward 11, Katra Chad Khan slum area, where approximately 50 residents shared issues related to sanitation, drinking water supply, and drainage systems. During this session, the trainees engaged directly with the residents to understand the root causes of these problems, discussed public participation, and addressed concerns related to sanitation workers and associated challenges.



Exposure Visit At S.T.P. Plant And Legacy Plant By IAS Trainees



As part of the comprehensive urban development initiative, 12 IAS trainees were provided with an extensive overview of the responsibilities, departments, and operations managed by Bareilly Municipal Corporation. At the Integrated Command and Control Centre (ICCC), the trainees were presented with a demonstration of surveillance activities related to city cleanliness, traffic management, and hotspot monitoring. The session included a concise briefing on related nuances and issues by Municipal Commissioner Shri Sanjeev Kumar Maurya and Additional Municipal Commissioner Shri Sunil Kumar Yadav. Subsequently, the trainees visited the Legacy Waste Plant at Bakerganj, where Environmental Engineer Shri Rajeev Kumar Rathi explained the scientific disposal process of legacy waste and the production of various by-products, such as RDF, bio-soil, and C&D waste bricks. Furthermore, the trainees toured the FSTP/STP plant in Ward 38, Bakerganj, where Executive Engineer Shri Siddharth Kumar guided them through the processing and treatment of faecal sludge and septage, managed by the Municipal Corporation.



5R (Refuse, Reduce, Reuse Recycle And Rot)



The 5R concept is a waste management framework aimed at reducing environmental impact through five key actions: Refuse, Reduce, Reuse, Recycle, and Rot. Refuse focuses on rejecting unnecessary or unsustainable products, such as single-use plastics or items with excessive packaging. Reduce encourages minimizing waste by consuming less and opting for long-lasting, high-quality products. Reuse involves finding new purposes for items, like repurposing containers or repairing goods to extend their life. Recycle ensures materials like paper, plastic, and glass are processed into new products, reducing the need for raw resources. Finally, Rot refers to composting organic waste, turning food scraps and biodegradable materials into nutrient-rich compost, which helps reduce landfill waste and emissions. Together, these steps promote a more sustainable and resource-conscious lifestyle.

Home Composting Awareness

Under the Swachh Ward Competition, residents of the colony were educated on how to create organic compost at home using wet waste. They were guided on effectively managing wet waste independently, preparing compost, and utilizing it for plants and trees. It was explained that adding buttermilk or vinegar during the composting process helps eliminate any unpleasant odour. Feedback from the residents revealed that those with plants found home composting highly beneficial and were enthusiastic about adopting the practice. Some residents had already started composting at home, setting an example for others.



कम्पोस्टिंग आसान है!



Media Coverage

स्वच्छ सर्वेक्षण 2024

Media Coverage

नगर निगम ने समग्र शहरी विकास के अन्तर्गत प्रशिक्षणों को दी जानकारीयां

बरेली (आज समाचार सेवा)। स्वच्छ शहरी विकास हेतु 12 अक्टूबर/2024 को शहरी विकास के क्षेत्र में समग्र शहरी विकास के अन्तर्गत प्रशिक्षणों को दी जानकारीयां। नगर निगम बरेली द्वारा आयोजित प्रशिक्षण कार्यक्रम का उद्देश्य शहरी विकास के क्षेत्र में समग्र शहरी विकास के अन्तर्गत प्रशिक्षणों को दी जानकारीयां। नगर निगम बरेली द्वारा आयोजित प्रशिक्षण कार्यक्रम का उद्देश्य शहरी विकास के क्षेत्र में समग्र शहरी विकास के अन्तर्गत प्रशिक्षणों को दी जानकारीयां।

नगर निगम, बरेली

#BEMISAALBAREILLY बेहतर से बेहतरीन की ओर बरेली #SWACCHBAREILLY

स्वच्छ सर्वेक्षण 2024

नगर निगम, बरेली

नगर निगम ने मनाया सांविधान दिवस

बरेली (आज समाचार सेवा)। सांविधान के 75 वर्ष पूर्ण होने के अवसर पर नगर निगम बरेली द्वारा मनाया गया सांविधान दिवस। भारतीय सांविधान दुनिया का सबसे बड़ा सांविधान है, कई देशों के सांविधान के अध्ययन करने के बाद भारतीय सांविधान को लागू किया गया था। भारत में हर साल 26 नवंबर को भारतीय सांविधान दिवस मनाया जाता है आज 26 नवंबर 2024 को भारतीय सांविधान के 75 वर्ष पूर्ण होने के अवसर पर सांविधान दिवस के उपलक्ष्य में नगर निगम बरेली की स्वच्छ भारत मिशन टीम द्वारा अंबेडकर पार्क में कार्यक्रम आयोजित कराया गया जिसमें सर्वप्रथम शशि केलकर सोसायटी से राशि पारशुरी द्वारा सांविधान के निर्माता डॉ भीम राव अंबेडकर को श्रद्धांजलि स्वरूप अंबेडकर की प्रतिमा पर मालाएंप किया गया। इसके उपरांत राशि पारशुरी जी द्वारा सांविधान के बारे बच्चों को जानकारी दी गई। इसके उपरांत स्वच्छ भारत मिशन टीम द्वारा अलग अलग गतिविधियां भी आयोजित कराई गई जिसमें कस्तूरबा बालिका इंटर कॉलेज के बच्चों ने सांविधान के महत्व और हमारे अधिकारों-कर्तव्यों पर आधारित रोचक नुस्खेदार चार्टक प्रस्तुत किया गया साथ ही मानव श्रुतला भी बनवाई गई। विरोधी स्वच्छता अभियान के तहत आसपास के क्षेत्र को साफ-सुथरा रखने हेतु सभी ने मिलकर प्रतिभाग किया साथ ही कस्तूरबा बालिका इंटर कॉलेज में सांविधान दिवस के उपलक्ष्य में पेंटिंग, निबंध व किताब प्रतिযোগिता भी आयोजित कराई गई जिसमें छात्रों ने बहुत चहुं कर प्रतिभाग किया गया।

नगर निगम, बरेली

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स्वच्छ सर्वेक्षण 2024

Media Coverage

प्रशिक्षु अफसरों ने देखा कूड़ा निस्तारण

काम करवाया, वहीं एक दिन का भी है अफसरों के लिए। प्रशिक्षु अफसरों ने देखा कूड़ा निस्तारण। नगर निगम बरेली द्वारा आयोजित प्रशिक्षण कार्यक्रम का उद्देश्य शहरी विकास के क्षेत्र में समग्र शहरी विकास के अन्तर्गत प्रशिक्षणों को दी जानकारीयां। नगर निगम बरेली द्वारा आयोजित प्रशिक्षण कार्यक्रम का उद्देश्य शहरी विकास के क्षेत्र में समग्र शहरी विकास के अन्तर्गत प्रशिक्षणों को दी जानकारीयां।

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स्वच्छ सर्वेक्षण 2024

नगर निगम, बरेली

स्मार्ट सिटी : वाडों के बीच आज से शुरू होगी स्वच्छता प्रतियोगिता

बरेली, अफसरों ने देखा कूड़ा निस्तारण। नगर निगम बरेली द्वारा आयोजित प्रशिक्षण कार्यक्रम का उद्देश्य शहरी विकास के क्षेत्र में समग्र शहरी विकास के अन्तर्गत प्रशिक्षणों को दी जानकारीयां। नगर निगम बरेली द्वारा आयोजित प्रशिक्षण कार्यक्रम का उद्देश्य शहरी विकास के क्षेत्र में समग्र शहरी विकास के अन्तर्गत प्रशिक्षणों को दी जानकारीयां।

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Social Media Highlights

नगर निगम, बरेली **सर्वेक्षण 2024**

स्वच्छ विद्यालय जागरूकता अभियान

#BEMISAALBAREILLY **बेहतर से बेहतर की ओर बरेली** #SWACHHBAREILLY

नगर विकास विभाग, उत्तर प्रदेश

बरेली नगर निगम

स्वच्छता के संकल्प के साथ नई पीढ़ी का कदम

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स्वच्छ वातावरण प्रोत्साहन समिति बैठक

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स्वच्छ घाट

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