

## LOGO DESIGN CONTEST FOR "BAREILLY SMART CITY LIMITED"

### Terms and Conditions

1. Last date for submission of entries is 15-09-2019 at 5:30PM(IST).
2. Each participant can submit single entry only. If any participant/s will submit multiple entries, all entries submitted by that participant/s will be rejected.
3. Individual Student, group of Students are eligible.
4. Any competitor can submit maximum one entry. The prize will be given to the author of the competition entry in case of group.

### Design Consideration

1. The logo should be reflective of the futuristic characteristics of Bareilly city in terms of Smart City and should represent Bareilly city globally as per Bareilly Smart City Vision.
2. Logo should reflect **modernization** and **Future aspects** of Bareilly City.
3. File should be of high resolution — at least 600 pixels per inch at 100% size.
4. The file should be on .JPEG/PNG format. /A2 cartridge Sheet Size.
5. File should look clean (not pixilated or bit-mapped) when viewed on screen at 100%.
6. Logo should be designed using colors (Not Black & White).

### Logo & Rationale:

1. Logo must be submitted with the rationale of the design.
2. Artwork: Entries must be submitted in PNG/JPEG format with transparent background. In case of hand written sketch, scanned image in PNG format has to be submitted by participant/s.
3. Rationale: Maximum of 50 words in Hindi or English to describe the concept, theme and symbolic elements and **can also give Smart City Tagline.**
4. Logo design must be adaptable onto any form/surface of BSCL's publicity materials, including but not limited to, BSCL's websites, banners, flyers, poster, etc.

### Intellectual Property Rights

1. All entries will remain the property of BSCL's and are not returnable.
2. The winner/participant will be required to submit the EPS/CDR/SVG/PSD/original drawing or digital file of the logo on request by BSCL's. In case of hand written sketch, original sketch has to be submitted to BSCL's by participant/s.
3. Participants acknowledge and agree that all copyright and other rights in the logo including rights in the drawings, text or any other content submitted to BSCL's in respect of this competition shall be solely and exclusively owned by the BSCL's. All participants agree to assign absolutely to BSCL's without charge all intellectual property rights, including the right to use, reproduce, modify, publish, license and/or otherwise deal with (whether for commercial and non-commercial purpose) the submitted logo design(s).
4. Participant/s represent and warrant that his/their entry is his/their own original work/creation and do not infringe the intellectual property rights of any third party.

## Submission Details

1. Last date for submission of entries is 15-09-2019.
2. All the entries are required to be submitted on  
Email Id: - [ceo.bscl01@gmail.com](mailto:ceo.bscl01@gmail.com), [nagarayukt.bareilly@gmail.com](mailto:nagarayukt.bareilly@gmail.com) only.
3. The submission must contain
4. JPEG/PNG file of the logo ONLY (with clear/transparent background) or A2 cartridge Sheet Size.
5. PDF file containing:

Page:- 1 Personal Details (Along with Photograph & copy of Residential Proof):

Full Name	
College/University	
Full Address	
City	
State	
Date of Birth	
Mobile No.	
email	

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Rationale (in not more than 50 words) <<Text on Rationale>>

## Selection Process

1. The best winner shall be chosen on the basis of design consideration mentioned in the point no. of Terms & Conditions for this logo competition.
2. The decision of Chairman, BSCL's and CEO, BSCL's for selecting the winner shall be treated as final & binding to all the participants.

## Prize

1. The prize for **winner INR 10,000.**
2. The winner will be announced on NEWS Paper and on Bareilly Smart City website [www.nagarnigambareilly.com](http://www.nagarnigambareilly.com)
3. The winning entry (including participant's details, photograph) will be showcased On Bareilly Municipal Corporation and Bareilly Smart City Limited website.
4. No plagiarism shall be allowed and logo shall not use any material (Photograph, icon, symbol, image etc.) that is copyright protected.
5. The responsibility to comply with the guidelines and other conditions fully lies with the participant/participants and BSCL's shall not be liable for any dispute raised by a third party.
6. Entry not completes in any respect or not meeting the terms and condition of the competition will be rejected without assigning any reason thereof.
7. Participant's should not imprint or watermark logo design.
8. BSCL's shall have the right to use, print or reproduce the prize-winning logo or any submitted logo in any form it deems fit.
9. BSCL's reserves the right to cancel or amend all or any part of the competition and/or the terms/condition without notice.
10. The winner has to submit the required proofs prior to claim the prize money to BSCL's.
12. Entries with incomplete profiles would not be considered.